



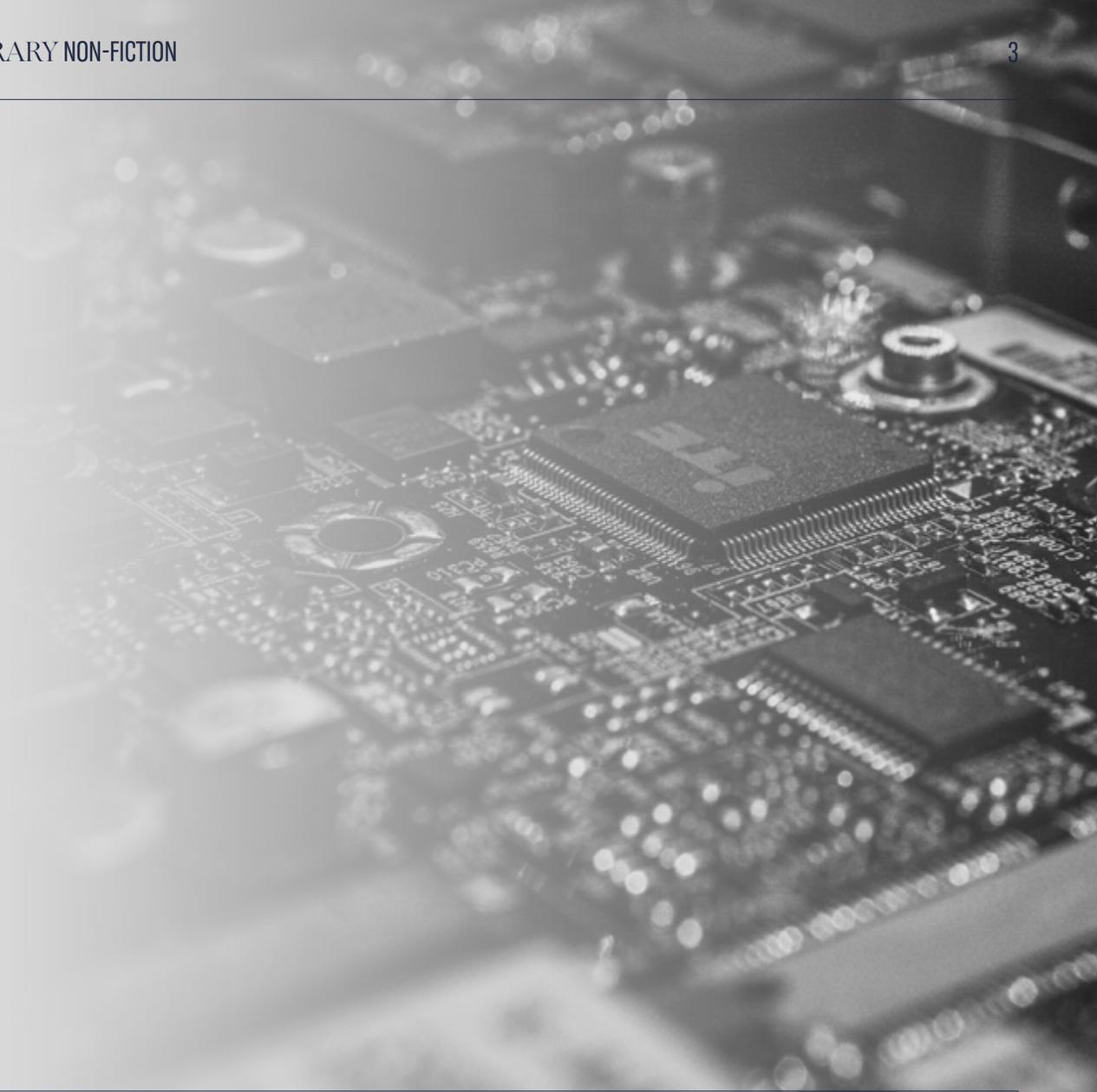
LITERARY NON-FICTION



Penguin
Random House
Grupo Editorial



INFORMATION & TECHNOLOGY





THE AUTHOR

Kiko Llaneras

(Alicante, 1981) is a data journalist at El País and holds a Ph.D. in industrial engineering. He has taught at the University of Girona and the Polytechnic University of Valencia.



THINK CLEARLY

EIGHT RULES TO DECODE THE WORLD AND SUCCEED IN THE ERA OF DATA

Pensar claro
Kiko Llaneras
Debate
September 2022
272 pages

SYNOPSIS

Kiko Llaneras has worked for years analyzing and interpreting data with a clear and open mind, and with the greatest possible objectivity, bringing readers accessible, eye-opening conclusions.

In this generous, surprising, and extremely useful book, Llaneras gives us the tools to interpret data in unthinkable ways, along with valuable lessons on distrusting our intuition, interpreting numbers, and anticipating events.

The world is a complex place and data helps you figure it out.

This book wants to help you exercise your quantitative gaze. Have a practical motivation, because that gaze is useful, but it goes further than that: it is also a way of finding beauty.

In the uproar around any polemical piece of news, one voice always stands out: Kiko Llaneras

The Eight Key Rules:

1. Accept the complexity of the world
2. Think in numbers
3. Protect your samples from bias
4. Assume that attributing causes is difficult
5. Do not disregard chance
6. Predict without denying uncertainty
7. Admit dilemmas and juggle
8. Distrust your intuition

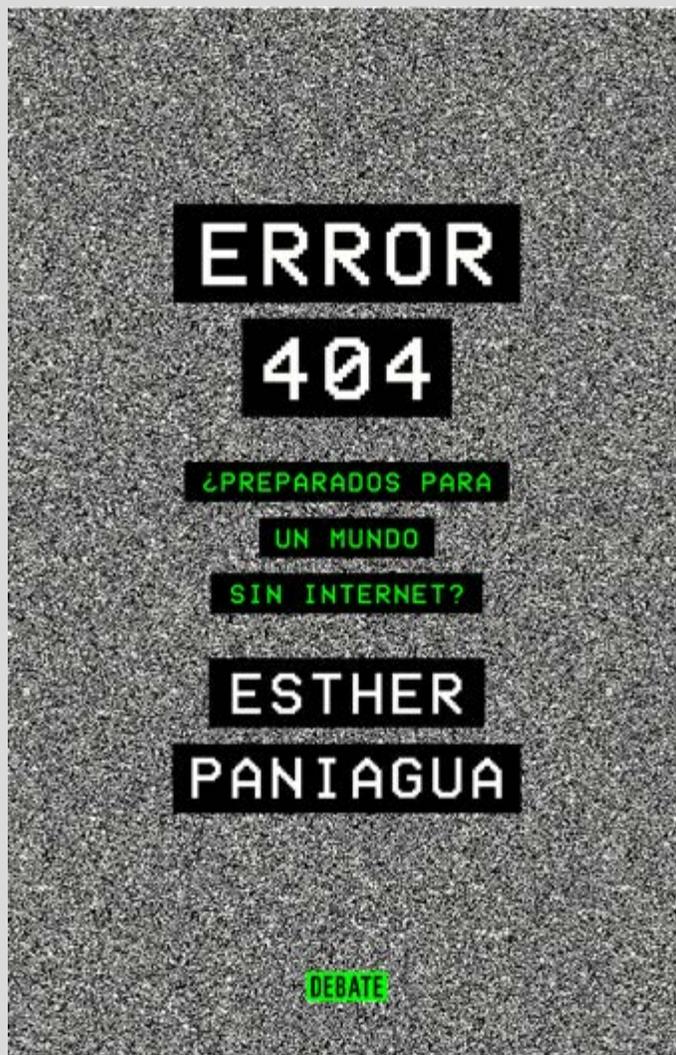


THE AUTHOR

Esther Paniagua

(Spain, 1986) science and technology journalist. She collaborates with El País Retina, D+I and Muy Interesante. She was included in Forbes' "100 Most Creative People in Business" in 2019. She is one of the "Top 100 Women Leaders in Spain." She has received numerous awards in scientific, technological and innovation journalism, such as the Accenture Prize for Journalism in Artificial Intelligence, the Vodafone Prize for Journalism in Economics or the Roche Institute Foundation Prize for Personalized and Precision Medicine. She was also a finalist for the European Science Writer of the Year award, after being selected as the Spanish candidate for the award.

www.estherpaniagua.com



404 ERROR PREPARED FOR A WORLD WITHOUT INTERNET

ERROR 404

Esther Paniagua

Debate, October 2021, 352 pages

Rights sold to:

Germany (Hoffman Und Campe) - Pre-empt

Italy (Einaudi)

Poland (Znak)

Romania (Corint)

Greece (Kastaniotis)

English Sample Available

SYNOPSIS

This book is about the imminent internet blackout that experts have been warning us of for years. It describes how a total collapse could happen, considers the potential fallout and addresses urgent topics stemming from one critical question: how did the internet transform from a source of liberation to what it is today (a den of addiction and manipulation)?

An exercise in proactive, critical realism, *Error 404* offers practical options for changing course. It aims to raise awareness, spur action and provide tools and reason for hope in our hyperconnected world.

More importantly, the author provides a series of concrete proposals for democratic digital governance that make this book unique.

It's just a matter of time before the internet collapses. It'll go down, and we'll be hit with successive waves of panic. Sound apocalyptic? It's not.

"An urgent and necessary call to radically reimagine and redesign the internet for global good."

María Sefidari, president of the Wikimedia Foundation

"A clarifying, precise and synthetic diagnosis of the present as a tool to create the future. It reads like a novel."

Mario Tascón, managing partner of Prodigioso Volcán

"A terrifying end-of-the-world tale, so accurate and well-documented that you'll never look at the internet in the same way again."

Toni García, journalist

"When you bring brilliant minds together, brilliant things happen. But when you connect Esther Paniagua with the people who have changed our lives and the world the most... this must-read book is for those of us who intend to continue changing it."

Andreu Vèa, Telecommunications Engineer



THE AUTHOR

Russian Bot

Pseudonymous former employee at an astroturfing agency. He must remain anonymous, as the non-disclosure agreements he has signed bar him from sharing specific information about his old job.



CONFESSIONS OF A RUSSIAN BOT

Confesiones de un bot ruso

Russian Bot

Debate

January 2022

224 pages

English sample available

SYNOPSIS

Russian Bot has spent the past few years of his career at an astroturfing agency, with several trolls working under him. He managed several campaigns whose aim was to manipulate people's online conversations. Ironic and instructive, this book uncovers some of the secrets that political parties, multinational companies and global organizations don't want us to learn, equips us with the tools we need to identify this kind of practice, protects us from hoaxes and unmasks the modus operandi of this shady business's operators.

“For the past few years, someone was paying me to harass you on social media. Now that I'm off the payroll, let me explain how I did it.”

CONTENTS

PART I: THE HATE MACHINE

1. What is astroturfing?
2. Content seeding
3. Astroturfing strategies
4. Content creation
5. Fake news
6. Big data
7. Cybersecurity recommendations
8. Digital marketing: angel or demon?

PART II: CASE STUDY

9. The client
10. Goals
11. Early strategies
12. Analysis and reporting
13. Troll center organization and operation
14. Unintended consequences
15. Elections

SOCIETY



MARTA PEIRANO

Marta Peirano

(1975, Spain) is a journalist, author and TED talks speaker who has now gained over 4 million views for her presentation "[If I'm nobody, then why am I being watched?](#)".

She is a mainstay on TV and radio debates, discussing surveillance, infrastructure, technological sovereignty, internet propaganda and climate change.

Edward Snowden, New York Times bestselling author renowned as the man who risked everything to expose the US government's system of mass surveillance has called Peirano "**one of the rare journalists who has truly specialized in the intersection of technology and power.**"

Marta Peirano founded the Culture sections of ADN and eldiario.es, where she has been both head of Culture and Technology and Assistant Director.

She has worked as a co-director at Copyfight and was a co-founder of Hack Hackers Berlin and Cryptoparty Berlin. She has written about the advance of robots, rating systems, and an essay on surveillance and cryptography named *The Internet Activist's Little Red Book*, featuring a prologue written by Edward Snowden.

With more than 15,000 copies sold of her previous title *The enemy knows the system*, we are incredibly pleased to be presenting her new book, titled *Against the future*.

Author videos (in English):

"Marta Peirano is one of the most respected voices in our country on internet privacy and security."

Manuel Ángel Méndez, El Confidencial

Reviews on her previous book, *The Enemy Knows the System*:

"This new essay by Marta Peirano draws the portrait of what has happened and how we have got here, so that the losing side - to which you belong, unless you are an executive of Facebook or Google - become aware of how "the enemy" exerts control and influence that goes from the smallest - what you do and how you use your mobile - to the largest."

Daniel J. Ollero, El Mundo

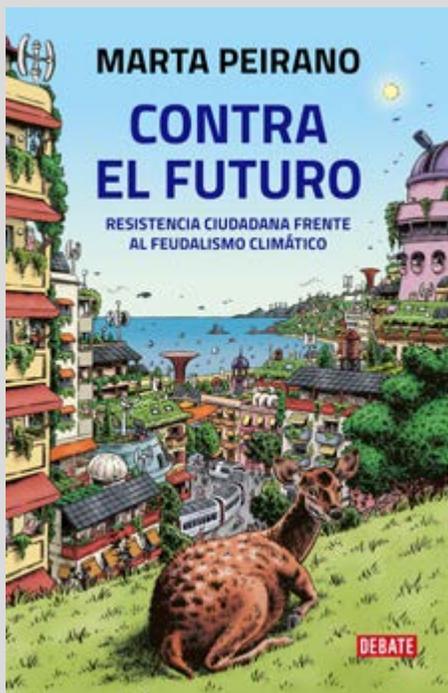
"In Peirano's book there are phrases that are like subversive graffiti [...] There are also those with so much substance that you have to reread them to assimilate all their gunpowder."

Sergi Pàmies, La Vanguardia

"An agile read and deeply documented volume."

Pablo Romero, Público





Contra el futuro

Marta Peirano

Debate

June 2022

224 pages

English Sample Available

Option publishers:

Portugal / Gallician (Kalandraka)

Corea (Window of Times)

Brasil (Rua do Sabão)

Korea (Window of Times)

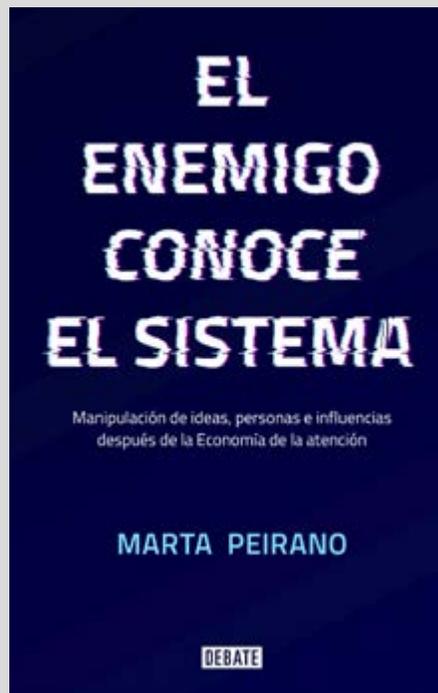
AGAINST THE FUTURE

An anti-apocalyptic story to build a hopeful future

SYNOPSIS

We are the most dangerous animal in the savannah, we have defeated beasts, storms and disease. But the evolutionary strategy that has kept us alive from the beginning of time itself now pushes us to the brink of extinction. We are so trapped that it already seems inevitable. It is not a technical problem. There are technical solutions to curb global warming. But the great technologies of our time cannot help us manage the climate crisis, because they are designed to manage us as humans during the climate crisis.

This book talks about citizen action strategies in the face of the acceleration of climate feudalism and disaster capitalism. A new anti-apocalyptic story to build a hopeful future.



El enemigo conoce el sistema

Marta Peirano

Debate

June 2019

204 pages

English Sample Available

Rights sold to:

Portugal / Gallician (Kalandraka)

Korea (Window of Times)

Brasil (Rua do Sabão)

THE ENEMY KNOWS THE SYSTEM

All the crucial truths about power, the economy, society, and telecommunications in the information age that you might not have wanted to know

SYNOPSIS

Within *The Enemy Knows the System*, Marta Peirano unmasks and calls to our attention the digital world, a reality still obscure and unknown to many of us. The Internet, for all its much-lauded democratizing potential, is neither a free nor a democratic space: it has become a surveillance machine, a manipulator of the masses. Its network of servers, commutators, fibre-optic cables and satellites is controlled by an ever-shrinking number of multinational companies.

The Internet is a language, a bureaucracy of protocols, rules of circulation, and micro-decisions that define both its own efficiency and our behavior whilst using it. It is a language designed not to facilitate our comprehension of the infrastructure, but to confuse it. The enemy knows the system; we do not.

It is only by understanding this system that we can free ourselves from its claws, and convert it into what it should be, what we truly need most: a tool to manage the looming crisis in the most humane way possible.

ANABEL HERNÁNDEZ

Anabel Hernández

(1971, Mexico) is a prominent journalist with a 28-year long career, during which she has dedicated herself to investigating drug cartels in Mexico, corruption, human rights violations, forced disappearances, and abuse of power.

She has been recognized by several international organisations for her work. In 2003 UNICEF awarded her for her research on Mexican girls trafficked in agricultural fields in San Diego, California. In 2012 she was awarded the Golden Pen of Freedom award from the World Association of Newspapers and News Publishers (WAN-IFRA). In December 2017, she was given a Legion of Honor medal by the French government. In December 2018 she received the International Journalism Award from the newspaper *El Mundo*, in Spain and in February 2019, the German public broadcaster, Deutsche Welle, presented her with the 2019 Freedom of Expression Award.

She is the author of six books, including *Los señores del narco* (Grijalbo, 2010), translated into Italian and English, *The Real Night of Iguala* (Grijalbo, 2016) and *El Traidor*, soon to be published in English (Grijalbo, 2019).

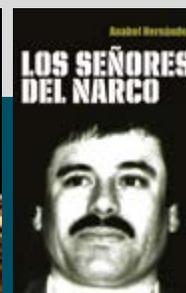
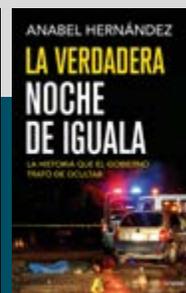
"We would all be poorer without Hernández's determination to account for a civil conflict that has cost at least 60,000 lives. There could be no greater shame for Mexico should such a fearless and dedicated reporter come to any harm."

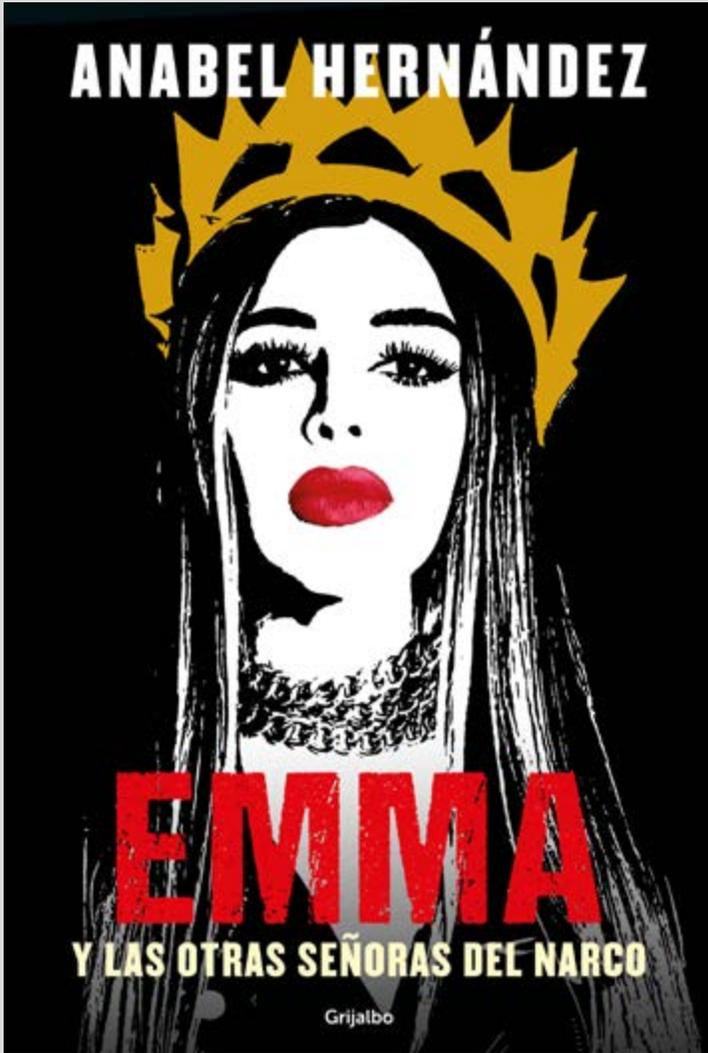
Sunday Times

"Anabel Hernández exposes the most murderous drug organization in Mexico, the Mexican government. Of course, this level of corruption is only possible thanks to the moral and financial support of the leaders in Washington. Here's the story the media never has the time to tell you."

Charles Bowden, author of *Murder City: Ciudad Juárez and the Global Economy's New Killing Fields*

Author videos (in English):





EMMA AND OTHER NARCO WOMEN

Emma y las otras señoras del narco

Anabel Hernández

Grijalbo

January 2022

312 Pages

English sample available

Rights sold: Italy (Bibliotheka)

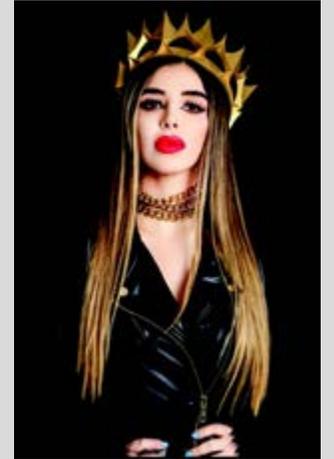
SYNOPSIS

Since publishing her bestseller *Los señores del narco/Narcoland*, this is perhaps the most intimate contact to the leadership in drug trafficking, a behind-the-scenes look at what happens in the multimillion-dollar criminal business.

In *Emma and Other Narco Women*, Hernández exposes what's behind the veil and reveals their drive to seek power and money at all costs. The multi-award-winning and internationally recognized expert on the drug trafficking world, turns the table once again and offers readers an almost anthropological analysis of drug lords and those closest to their inner circle from a new point of view: the women within that world.

In these pages we see women such as Emma Coronel and other wives of important drug lords,

Smash hit in Mexico, with 165,000 copies sold in just one month of publication.



Emma Coronel Aispuro, partner of the infamous El Chapo



Alicia Machado, former Miss Universe, said that the narco boss Álvarez Vázquez "protected" her

a former Miss Universe, some of Mexico's most recognized and acclaimed actresses, singers, and television hosts from the past and from present time.

Mothers, wives, and lovers. Women who conform to their masters' male chauvinistic rules and dance the dance of the seven veils for them -in private, at parties, or orgies-, and they do it on the conscience of thousands of victims of those same masters who they entertain in exchange for money, jewelry, and properties. Through interviews, witnesses to events, and the investigative meticulousness and that characterizes her, Anabel Hernández takes the reader to family gatherings, parties, and even inside the bedrooms of various drug bosses where we witness love stories, the sale of goods, the sale of sexual favors, incest, betrayals, and revenge. An, until now, secret world.



THE AUTHOR

Edu Galán

(Spain, 1980). Psychologist and cultural critic. He has written for numerous media outlets, including *Zenda*, *La Nueva España*, *eldiario.es*, and *Cinemanía*. He is cofounder, editor and author of the satirical magazine *Mongolia*. Since 2019, he has appeared on the program *Más de uno* on Onda Cero, directed by Carlos Alsina.



THE MORAL MASK

La máscara moral

Edu Galán

Debate

November 2022

256 pages

SYNOPSIS

Moral imposture, also known as posturing, defines our time. Not a second goes by without us seeing someone displaying their personal qualities or criticizing those of others on our screens. And for this, mobile and moral lexicon in hand, any trick will do: your own body, your diet, your charitable causes, your pets, your children or your elders.

In *The Moral Mask*, Edu Galán shows us how neoliberalism and the massification of new technologies have redefined our way of relating, have sterilized our culture and have disrupted the evolutionary function of morality: from group cohesion to the current hypocritical individual exhibition.

Why has the posing become a market value?

Also by the author:



PERSONAL STORIES

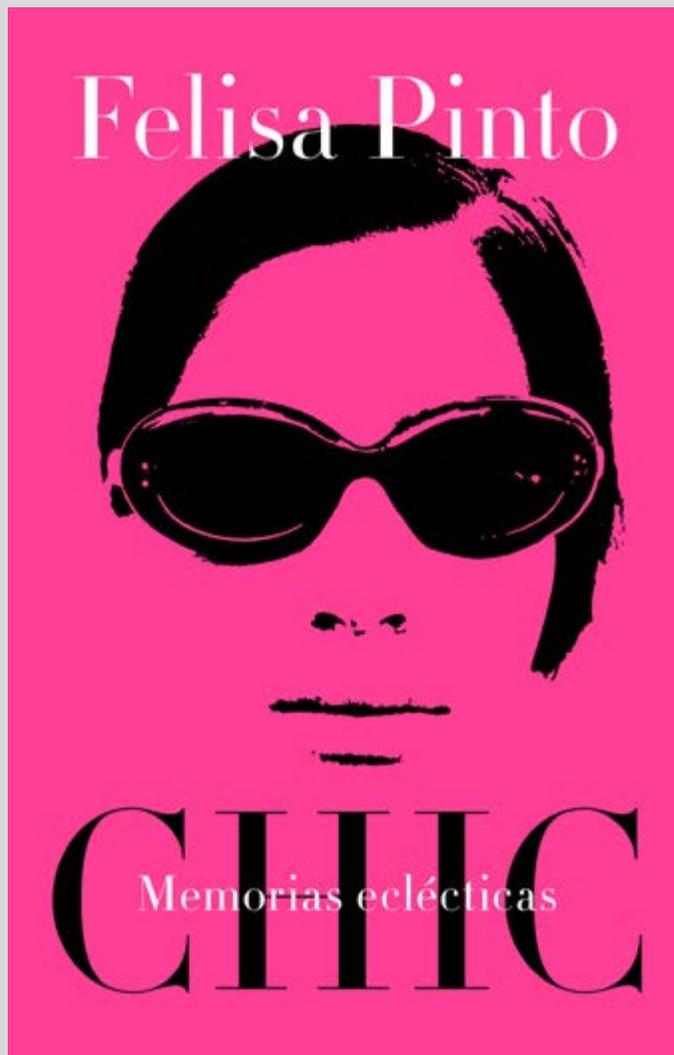
A black and white photograph of a man with a beard, wearing a dark t-shirt, sitting at a desk and writing in a notebook with a pen. The image is faded and serves as a background for the text.



THE AUTHOR

Felisa Pinto

(Córdoba, Argentina, 1931) is an Argentinian journalist who stands out in the field of fashion. She wrote in important Argentinian media as *Primera Plana*, *Confirmado*, *La Opinión*, *La Nación* and *Página/12*, among others. In 1990, she designed the syllabus for the Clothing Design course at the University of Buenos Aires together with Susana Saulquin and Andrea Saltzman.



CHIC

Chic

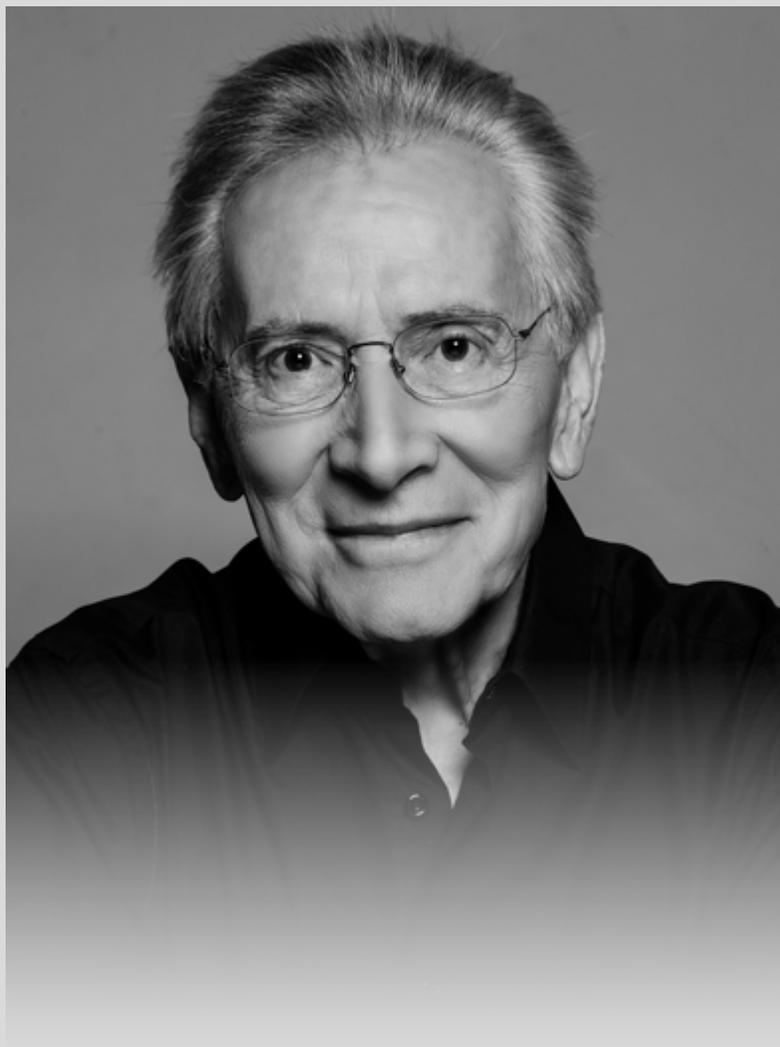
Felisa Pinto
September 2022
Alfaguara
416 pages

“These erudite and elegant memoirs are essential to understand the interaction of fashion, culture, music and vanguards of the 20th century”
Victoria Lescano

SYNOPSIS

Founder of the fashion chronicle in Argentina, portraitist of the elegant Bohemia in Buenos Aires in the fifties and the sixties, incorruptible witness of the evolution of taste in the country, creator of a Creole style of cosmopolitan irradiation, muse and accomplice of a constellation of painters, writers, photographers and designers of several generations.

The book has two parts. On the one hand, the narration of an atypical life that escapes every convention, and in which almost a century of the cultural, social and political history of the country is reflected. Integrating both parts is the natural purpose of this book. Just like the anthology of articles establishes Felisa Pinto as the *arbiter elegantiarum* of Argentina, her “eclectic memories” reveal episodes, people and environments to us that built her very personal view of fashion.



MARCOS AGUINIS

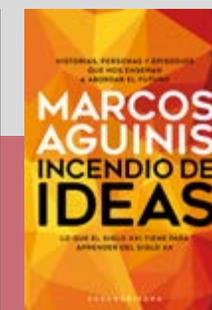
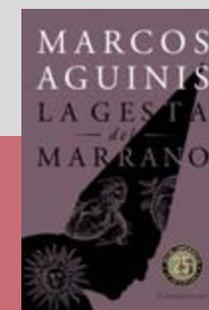
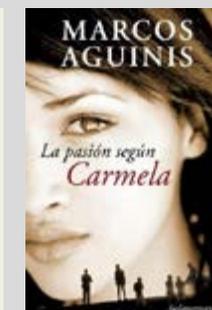
Marcos Aguinis

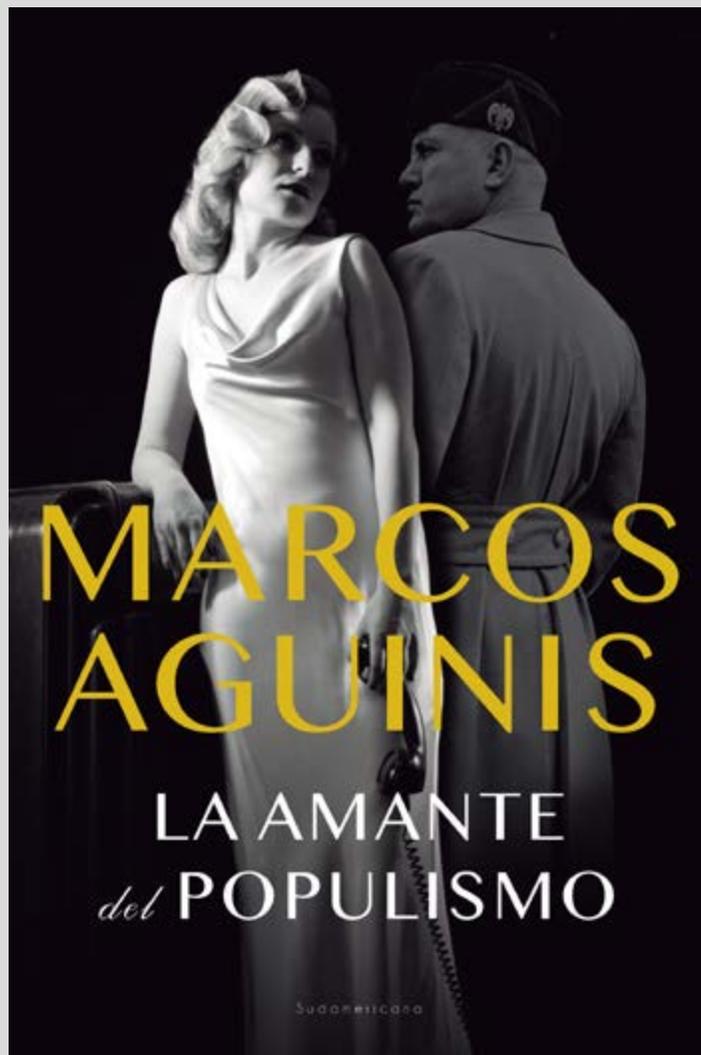
(Argentina, 1935) published his first book in 1963, and since then he has written thirteen novels, fourteen essay collections, four short story collections, and two biographies.

His works have been translated into English, German, Russian, Chinese, Czech, Japanese, Portuguese, Hebrew, Bulgarian and Serbian.

He has worked as the Secretary of Culture in Argentina and strove to raise individual awareness of the rights, duties and potentialities that a true democracy fosters. His work was recognized with two nominations for the UNESCO Education for Peace Award.

Aguinis has received numerous awards and honors from institutions around the world, recognizing his humanitarian and literary work, including the Hispanic Literature and Culture Institute of California Award (USA), Fernando Jenó Award (Mexico), the Annual Silver Plaque of the EFE Agency (Spain), the title of Knight of Letters and Arts (France), and the Argentine Association of Authors Great Honorific Award for his life's work.





THE LOVER OF POPULISM

La amante del populismo

Marcos Aguinis

July 2022

Sudamericana

288 pages

A historical retelling of the life of Margherita Sarfatti, lover and biographer of Benito Mussolini, that unveils unpublished details about the leaders' life.

SYNOPSIS

Margherita Sarfatti (1880-1961) was an Italian journalist and intellectual, the daughter of a wealthy Venetian family of Jewish origin. She was also Benito Mussolini's biographer, and lover, for twenty years. She shared decisive moments with him in the foundation and growth of the fascist movement.

Marcos Aguinis, after a long and rigorous investigation, recovers his voice and reveals this remarkable historical report in which, starting from Margherita's written work, and through an assembly of story, criticism, essay and a lot of romance, he builds a singular story.

The develops in an agile, acute, intelligent and impudent way; in its course, no aspect of the private life and the public action of the man who imposed a totalitarian and autocratic regime on Italy is left aside, and no detail is eluded.

Through these pages, the first weapons of Mussolini as a journalist, his military career, his political rise, his connection with Adolf Hitler and his decisive participation in the Second World War can be observed, but also his volcanic intimacy and the darkest aspects of his personality.

An authentic masterpiece, *The Lover of Populism* ratifies that Aguinis is one of the most brilliant intellectuals of our time.

SCIENCE

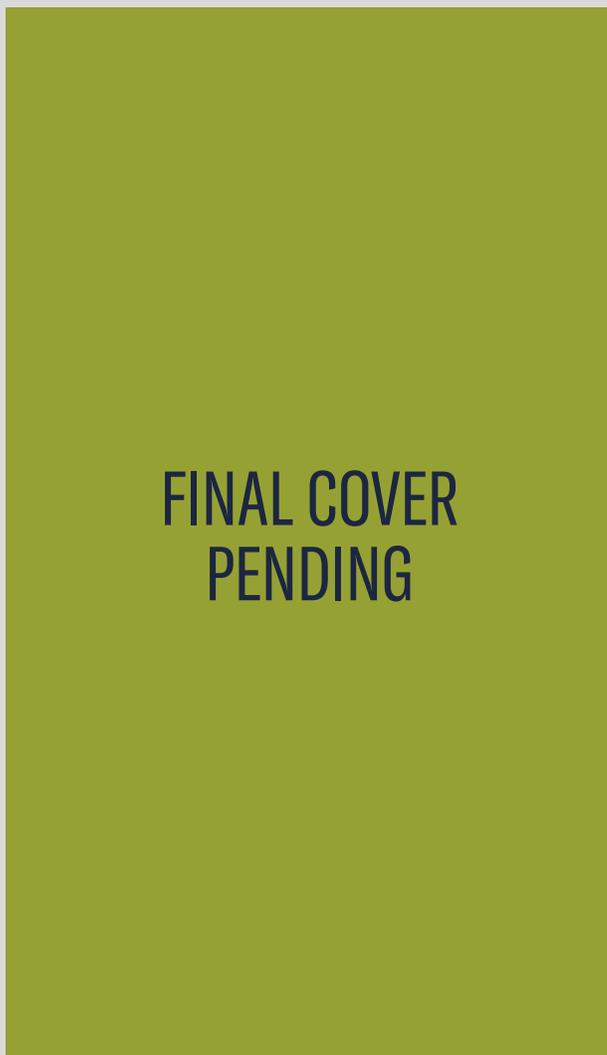




THE AUTHOR

Isabel Güell

is a specialist in Neurology with more than 30 years of experience. She is the author of several publications and books on Neurology, and she is a co-founder of Neurodex, where she directs the Neurology Unit Memory. She also collaborates with the Teknon Medical Center.



THE YOUNG MAN IMMUNE TO PAIN

El joven inmune al dolor

Isabel Güell

Debate

February 2023

186 pages

A book that invites us to marvel at the complexity of the human mind

SYNOPSIS

Isabel Güell invites us to discover 33 medical records of patients lost in the strange world of neurological diseases, showing us how the brain is a body in permanent evolution that adapts to the most adverse situations.

Thanks to her clinical experience and a masterful dissemination capacity, Güell makes complex issues accessible, such as the relationship between the brain and the mind, the mechanisms of memory, free will, the origin of emotions, errors of perception or the development of language.

In short, this is a journey to decipher the most hidden keys of the human brain.



THE AUTHOR

Alberto Casas

holds a Ph.D. in Theoretical Physics and is a researcher at the Institute of Theoretical Physics in Madrid, an elite scientific center with hundreds of international researchers, where he has been the director for many years.



THE QUANTUM REVOLUTION

La revolución cuántica

Alberto Casas

Ediciones B

September 2022

A fascinating overview of everything from Schrödinger's cat to quantum computing by one of the most prestigious physicists in Spain

SYNOPSIS

Quantum physics is one of the great intellectual triumphs of humankind, maybe the greatest of them all. It's the theory that has brought us deeper explanations to all kinds of phenomena: Why is the sky blue and the grass green? Why are metals good conductors? Why does wood burn, but not rocks? Quantum physics has the answers.

Alberto Casas, one of the most prestigious scientific researchers and educators in Spain, wrote *The Quantum Revolution* to take us on a journey through the history of this fascinating discipline. He discusses its origins, big concepts, main characters, future, and even some of the lingering questions we still don't (and may never) have answers to.



THE AUTHOR

María Teresa Ruiz

Chile (Santiago de Chile, 1946). Degree in Astronomy from the University of Chile. She has published more than two hundred international scientific papers and five books related to astronomy for the general public and for children and young people.



THE SUN. LIVING WITH A STAR

El Sol. Conviviendo con una estrella

María Teresa Ruiz

Debate

September 2021

120 pages

A book that shows the star
that gives life to our planet.

SYNOPSIS

Due to the total solar eclipse that could be seen in Chile in mid-2019, María Teresa Ruiz decided to write a short and educational book to understand the complexity of the most important celestial body for Earth.

A reason for admiration and fear for ancient cultures, the Sun does not have such a level of relevance nowadays. However, since it is the closest stellar object to Earth, we should know it in more detail. Even though the processes occurring inside it have not been fully understood yet, recent space missions have meant to solve its mysteries.

For the author awarded with the National Prize for Exact Sciences, the need to understand and comprehend what is going on in the Sun is not only relevant for scientific community, but its nature also affects the culture and

survival of Earth. Humankind, increasingly dependent on electronic devices and objects, must be conscious of the fact that solar activity (such as its dreaded storms) may radically affect our everyday tasks.

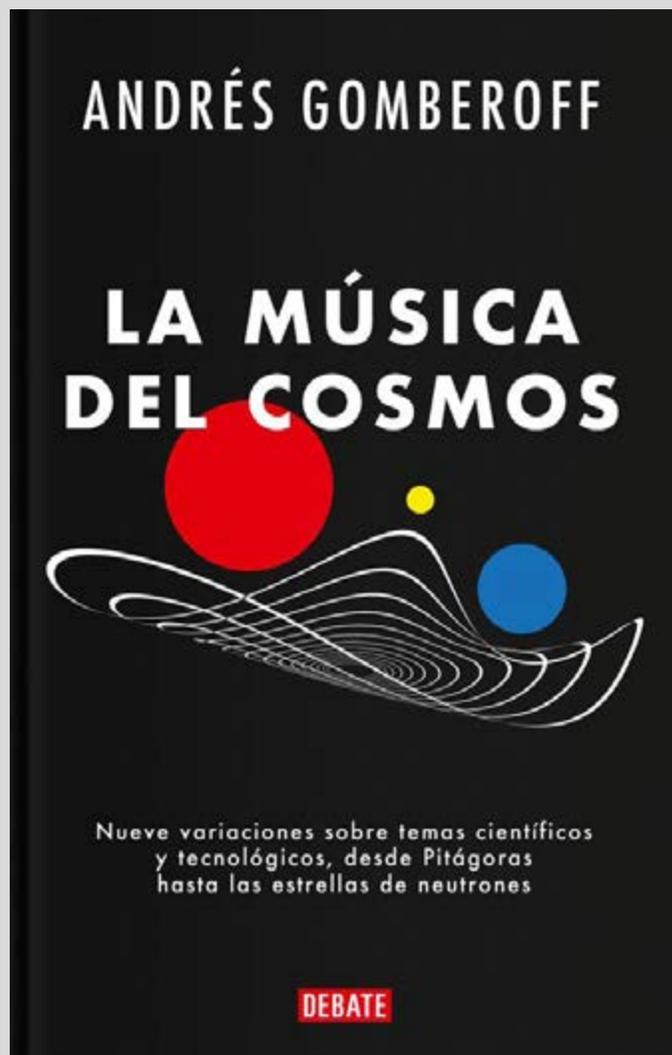
Therefore, we must learn how to live together with our most important star.



THE AUTHOR

Andrés Gomberoff

Chile (Santiago de Chile, 1969). Theoretical physicist graduated from Universidad de Chile, where he obtained his PhD in 1996. Then he continued his studies at the University of Syracuse. His scientific interests are centred in gravitation and mainly in the physics of black holes. He has published *Hay onda entre nosotros* (2012) and *Física y berenjenas* (2015).



THE MUSIC OF COSMOS

La música del Cosmos

Andrés Gomberoff

Debate

August 2021

300 pages

An entertaining tour through different moments and scientific topics along with some of the most celebrated and famous songs.

SYNOPSIS

What might a Led Zeppelin song have in common with Isaac Newton? For Andrés Gomberoff, both the British band and the modern genius may explain the absolute perfection of time. Thus, the recognised Chilean scientist goes through the history of ancient and modern science to explain the "soundtrack of the Universe". With songs by David Bowie, Bob Dylan, Brian Wilson, The Beatles and other 20th century relevant artists, but also with Beethoven, Napoleon and Michael Faraday, this work offers a totally different and original approach to science.



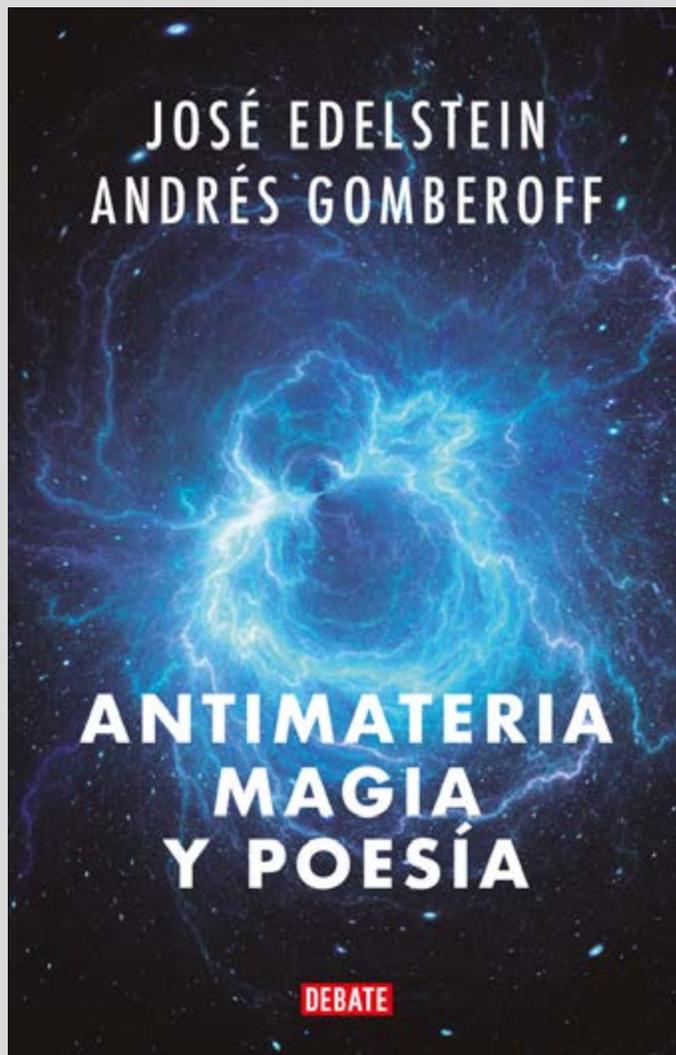
THE AUTHORS

Andrés Gomberoff

Chile (Santiago de Chile, 1969). He has a bachelor's degree in Physical Science and a doctorate in Physics from the University of Chile.

José Edelstein

Argentina (Buenos Aires, 1968). He is a theoretical physicist, who studied at the Balseiro Institute and at the National University of La Plata. His scientific work is focused on high energy theoretical physics.



ANTIMATTER. MAGIC AND POETRY

Antimateria. Magia y poesía

Andrés Gomberoff / José Edelstein

Debate

May 2021

300 pages

SYNOPSIS

In this entertaining and page-turner book, Andrés Gomberoff and José Edelstein offer the reader a scenario that, even if it is not intended to be extensive nor definitive, describes the unbelievable milestones, the small pearls and the outstanding moments that compose the construction of the most human activity: science.

Knowledge that, as the authors state, are based not only on answers—which are always subject to be modified—, but on questions. The best example of this was Kepler, one of the protagonists of this set of essays, who asked himself about the organizing principle of the orbits of the planets.

Even though his statement of platonic nature is obsolete nowadays, his question—the authors confirm— was necessary, since it promoted the curiosity of other scientists.

Since then, a journey has begun, which has revealed countless phenomena unverifiable through sight: the atoms, the void, the Higgs boson, the antimatter, the neutrinos, the dark energy, the quantum mechanics, the black holes, among others.



ESSAY

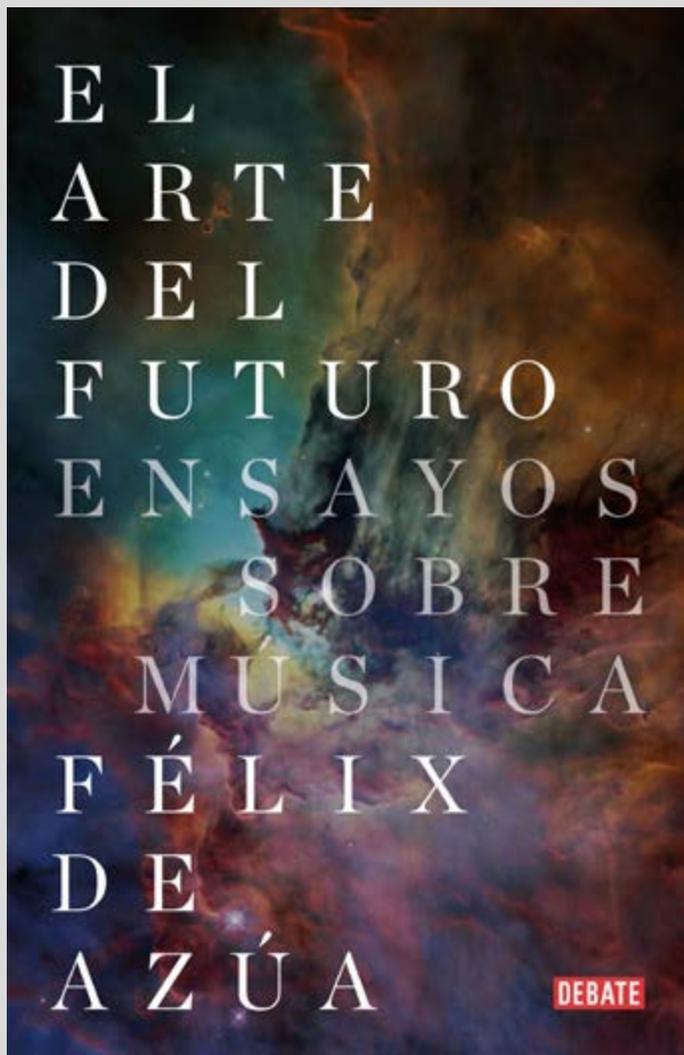




THE AUTHORS

Félix de Azúa

(Spain, 1944) Doctor of philosophy, professor of aesthetics, contributor to *El País* and member of the Royal Spanish Academy. He has published poems, novels and essays. His works are notable for their deep sense of humor and striking analyses.



THE ART OF THE FUTURE

El arte del futuro

Félix de Azúa

Debate

November 2022

288 pages

SYNOPSIS

Although Félix de Azúa has been writing articles on music all his life, he had never published a book on the subject.

For the first time, his essays and conferences of the last thirty years on the great musical tradition of the West, from Monteverdi to Schoenberg and the last avant-gardes of the 20th century, are published in a single volume. This title was edited by Andreu Jaume, an authoritative voice in the field of study.

With his usual lucidity and clarity, Azúa carries out a powerful meditation on an art that is as universal as it is difficult to define, relating the work of different composers —Debussy, Bruckner, Richard Strauss, Alban Berg— with literature, philosophy or the visual arts, and thus completing a journey through the crisis of modernity, from romanticism to the present day.

The first compilation of essays on music by Félix de Azúa. A lucid look at the musical tradition of the West

Other works by the author include:

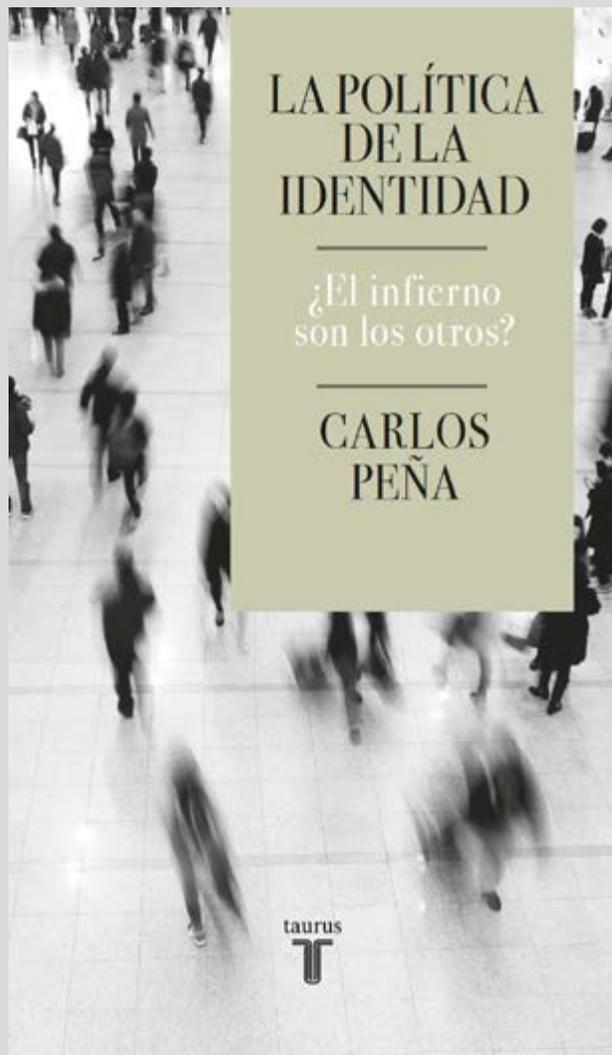




THE AUTHOR

Carlos Peña

(Santiago, Chile, 1959) is a lawyer with postgraduate studies in Sociology and a doctorate in Philosophy. He is rector of the Universidad Diego Portales and academic of the Faculty of Law at the University of Chile. In recent years he has published, among other books, *What Money Yes You Can Buy* (2017), *Why Philosophy Matters* (2018), *The Time of Memory* (2019), *Thinking about discomfort* (2020), *The noble lie* (2020) and *The constitutional challenge* (2020). He is currently a columnist for El Mercurio.



THE POLITICS OF IDENTITY

La política de la identidad

Carlos Peña

Taurus

April 2022

216 pages

SYNOPSIS

“Cultures, all cultures, recent or ancestral, original or derived, of yesterday or the day before yesterday, and also those of tomorrow are only worth and deserve recognition to the extent that they respect, and in turn recognize, individual rights, the same rights that liberal democracy cultivates more than any other alternative form of coexistence.”

This trend, in which people proclaim their status as members of a group – be it gender, ethnicity, or sexual orientation – rather than their identities as individuals, is affecting the totality of human affairs.

The author, who has keenly observed the tensions of the present, traces the contradictions, dangers and virtues of identity, perhaps the most important issue of our time, in philosophical and political literature.

In recent years, a new conception of the world has come about in the public sphere - identity politics.

Also by the author:





THE AUTHOR

Mariano Peyrou

is a professor of History of Music and Aesthetics of Music at the *Centro Superior Música Creativa* in Madrid. He is also the author of eight books of poetry and four novels. In 2020, Taurus published his essay *Tension and Meaning: an introduction to contemporary poetry*. His work has been translated into several languages.



BLIND EARS AGAINST THE IDEA OF INTELLECTUAL MUSIC

Oídos que no ven

Mariano Peyrou

Taurus

March 2022

304 pages

SYNOPSIS

This book humorously and incisively rebuts a perfidious idea that keeps people from openly enjoying certain (very diverse) musical genres and works: the notion of “intellectual music,” which so often gets between listeners and music.

The author shares anecdotes that encourage readers to listen to music freely and without preconceived notions so they can have a more pleasant experience. Additionally, he provides tips to help anyone dive into certain supposedly “impenetrable” kinds of music and even enjoy them.

With a familiar tone and an utterly un-academic focus, this book draws readers in by deploying deft arguments against the notion that certain music can only be enjoyed on intellectual terms. With countless enlightening and amusing examples, the author draws stylistic and musical connections between artists as varied as Ligeti and Thelonious Monk, Mozart and The Clash, The Beatles and Ella Fitzgerald, identifying affinities that many readers will find surprising.

An alternative journey through music history for unbridled, unprejudiced and uncomplicated enjoyment of any musical genre

“This brilliant and courageous essay is a convincing case for the need for an unbiased listening”.

Santiago Auserón

“Dazzling. It provides as much pleasure as a Mozart quartet or a Miles Davis solo. A passionate series of variations on an original theme that help us hear –and enjoy– better”.

Jorge Volpi

“A highly intelligent and refined book on the listening experience”.

Andrés Ibáñez, ABC

“Book by book, he has renewed the modes of language and the approaches of the gaze of a poetic and narrative work as personal as it is strangely prodigious.”

Antonio Ortega, El País

“Those rare times when ingenuity meets substance, the result can be fascinating. That’s when I stop calling it ‘ingenuity’ and call it ‘talent.’”

Sara Mesa, Estado Crítico

“His sense of humor and his controlled taste for linguistic banter take on a happy tone of their own.”

Nadal Suau, El Cultural

“Innovative, acid, playful, lucid.”

Ángeles López, La Razón

HISTORY



JOSÉ ENRIQUE RUIZ-DOMÈNEC

José Enrique Ruiz-Domènec

(Granada, Spain, 1948) is a distinguished academic with a multitude of talents and achievements.

In the academic world, he has worked at the Autonomous University of Barcelona for over forty years as Director of the Institute of Medieval Studies and is currently visiting Professor in Medieval History at the Università degli Studi Suor Orsola Benincasa in Naples.

He is a distinguished lecturer at: the Collège de France de Paris (at the express invitation of Georges Duby), the Iberoamericana of Mexico, the Orientale in Naples, the Universities of de Granada, Navarre, Ljubljana, Rijeka Palermo, Messina, Turin, Adolfo Ibáñez University in Chile, Los Andes University in Bogotá, Casa de América and Casa Árabe in Madrid, and the Escola Europea in Barcelona.

José Enrique Ruiz-Domènec holds a numbered seat at the European Academy in London, the Reial Acadèmia de Bones Lletres in Barcelona, the Royal Academy of Doctors of Catalonia, the Círculo del Liceo, and is a Paul Harris fellow Representative of Spain on the European Commission in the French government initiative "27 Historians for Europe".

As a curator, he oversaw the renovation of Colombia's Colonial Museum and served as an expert consultant for a number of exhibitions.

As a writer, he regularly contributes to the culture pages of El País, ABC, and La Vanguardia. He has published more than three hundred articles.

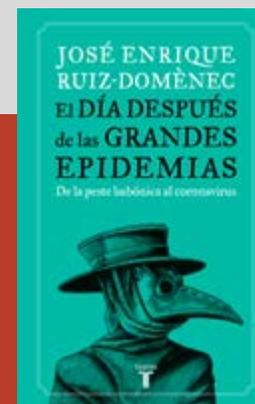
He has published some fifty books in Spanish, French, Italian, English, German, and Catalan, including a successful biography of Columbus (Einaudi) that has gone through multiple editions, an essay on Europe (Editions Saint-Simon de Paris, finalist for the Gran Prix du Livre Européen given by the Council of Europe), *The Day After the Great Epidemics* (Taurus, Rosa del Vents, 2020), which has gone through several editions and received acclaim in Europe and the Americas.

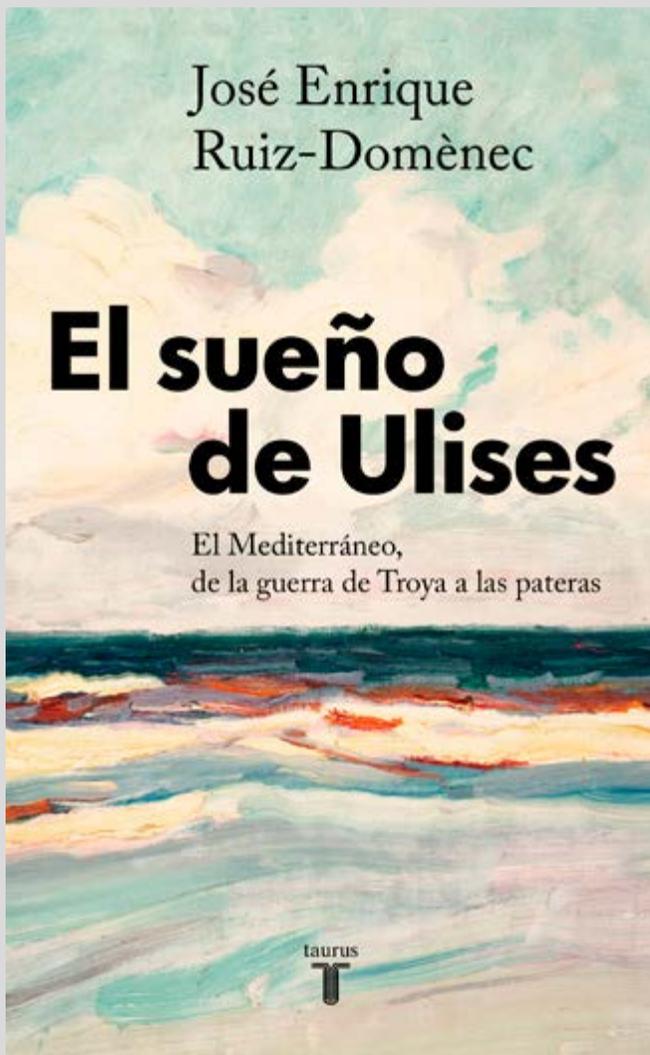
"Writer and academic, one of the great European historians...*El sueño de Ulises* is an in-depth historiography following on from 50 years of investigation"

Noelia Ramírez, *El País*

"A brilliant story, full of rhythm, easy reading but full of suggestive allusions...this authors' masterpiece".

Almudena Blasco Vallés,
La Vanguardia





ULYSSES' DREAM

El sueño de Ulises

Taurus / Rosa dels vents

January 2022

512 pages

Sold to:

Italy (Utet)

Holland (Meulenhoff)

China (Zhejiang People's Publishing House)

English sample available

Title eligible for a Ramon Llull Translation grant

SYNOPSIS

The Mediterranean is an apparently placid sea over which black clouds often hover, a place of meeting, yet also of conflict. It is the cradle of classical myths and of the great monotheistic religions, the scene of some of the most dazzling creations of humanity and battlefield of terrible wars.

With extraordinary amenity, José Enrique Ruiz-Domènec builds an elegant portrait of the Mediterranean world from classical antiquity to the present day that integrates ideas and events, historical and literary figures, political intrigues and human passions, works of art and books from a library of universal knowledge.

From the death of Socrates to Charlemagne, from Marco Polo to Napoleon and the wise men of Egypt, from Trieste to Israel, from Olympic Barcelona to the Balkan War, *Ulysses' Dream* truly is the definitive book about modern Mediterranean history.

With a fascinating narrative ability, the author offers an illuminating reflection on the importance of the Mediterranean legacy in world culture, from the Trojan War, which inspired the epic poetry of Homer, to the boats, which today reach our shores and constitute the image of our worst decisions.

This is a history book to travel to the past, understand the present and think about the future.

The definitive book about
modern Mediterranean history

"Ulysses' Dream, which this critic considers Ruiz-Domènec's masterpiece, is a book that specifies the receptive channels of the Mediterranean cultural legacy within that imaginary space that the Italian romantic poet Leopardi called "the infinity", something that it allows him to create, as Basilio Baltasar has written in the magazine Claves, a novel of the universe: in this case, obviously, the Mediterranean universe. We are thus before a solidly structured book about three thousand years of Mediterranean history through a deep, corporeal, polychrome, brilliant, rough and undulating story like the very sea that is studied."

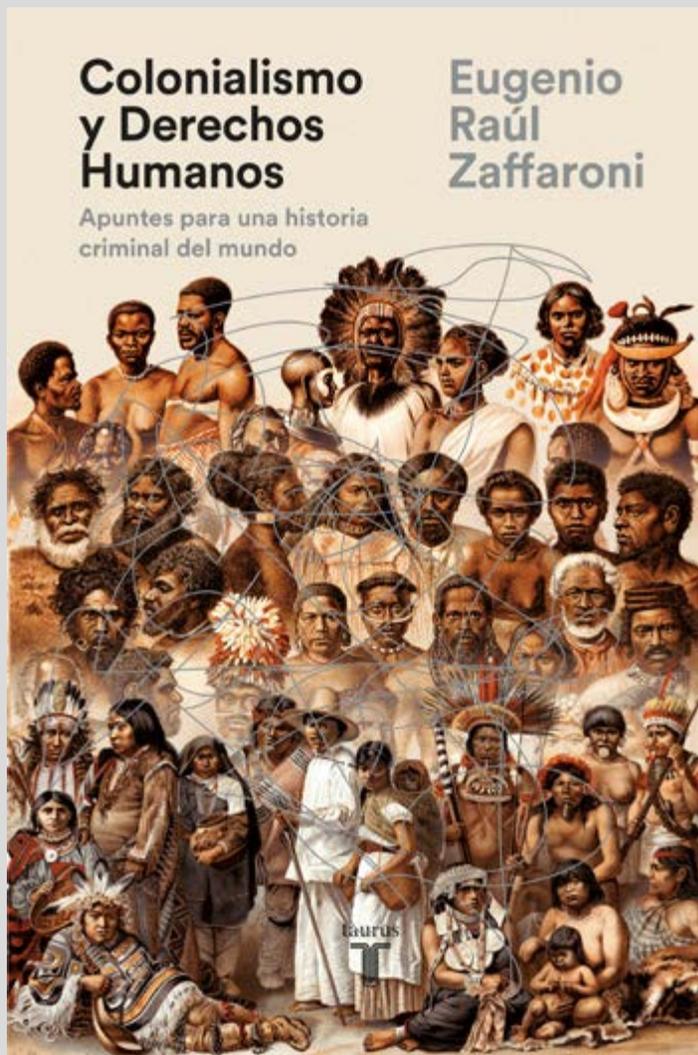
Almudena Blasco Vallés, *La Vanguardia*



THE AUTHOR

Eugenio Raúl Zaffaroni

(Argentina) Lawyer by the Law and Social Sciences School of the University of Buenos Aires. He has been appointed doctor *honoris causa* forty-seven European and American universities. In 2015 he was appointed judge of the Inter-American Court of Human Rights for the 2016-2022 period. Between 2002 and 2014, he was a minister of the Supreme Court of Justice of Argentina.



COLONIALISM AND HUMAN RIGHTS

Colonialismo y Derechos Humanos

Eugenio Raúl Zaffaroni

Taurus

May 2022

240 pages

SYNOPSIS

The fierce atrocities that, in the shape of subhumanisation, exploitation, slaughter and genocide, compose the criminal cultural heritage of humanity are the starting point of this book that refuses to be forgotten or to rationalisation and puts the series of crimes of which it gives a detailed account into a historical perspective.

Historiographically precise, conceptually reflexive and philosophically innovative, Zaffaroni proposes a critical journey associated to the several ways in which colonialism has found its factual, narrative and ideological expression, while he wonders about its relationship with Human Rights, originally celebrated as the triumph of the same civilisation that reached out to patriarchy, misogyny, discrimination, racism and classism.

Eugenio Raúl Zaffaroni faces a relentless history of the criminal cultural heritage of humanity that makes from Colonialism its conductive thread and calls for the resistance and the fight for the Human Rights from the Southern spirit

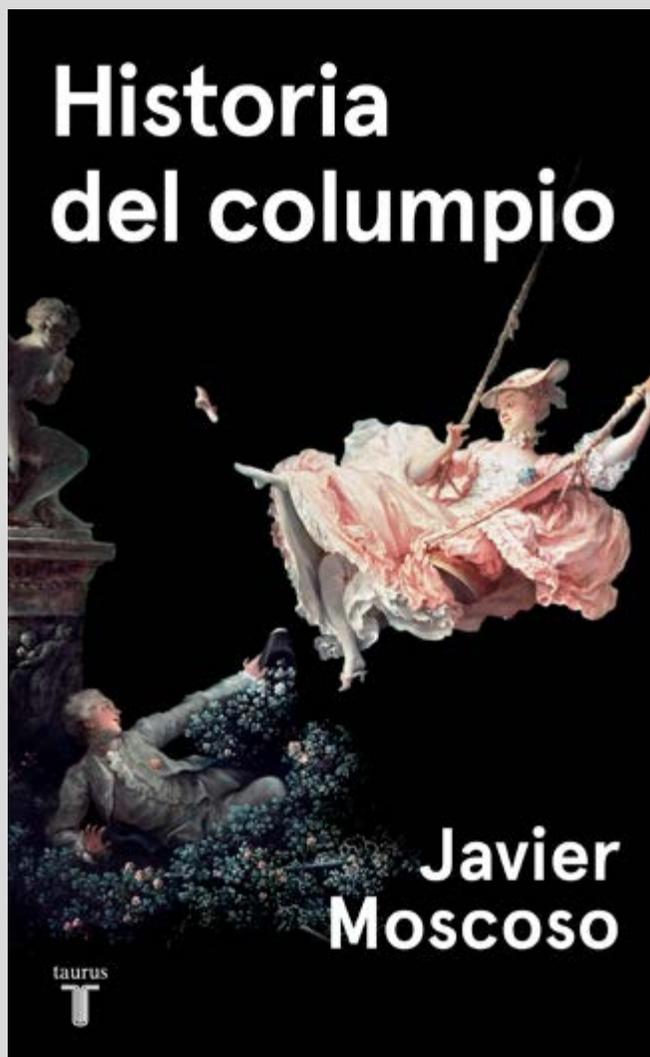


THE AUTHOR

Javier Moscoso

(Madrid, Spain, 1966) is a research professor at the Spanish National Research Council's History Institute. A doctor of philosophy, he has been a researcher and visiting professor at Harvard University, University of Chicago, University of Paris I Sorbonne and, most recently, the Max Planck Institute for the History of Science in Berlin. He has worked in research centers around the world, published in specialized journals and curated numerous exhibits.

He is the author of *Pain: A Cultural History* (originally published in English by Palgrave MacMillan) and his title *Promesas incumplidas* was published by Taurus in 2017.



HISTORY OF THE SWING

Historia del columpio

Javier Moscoso

Taurus

October 2021

264 pages

Full English PDF available

Please note we are only representing
Romance Language rights

A book that reveals the incredible history behind a contraption that was only recently relegated to the playground

SYNOPSIS

Humans have built and used swings since the pre-imperial era in China and the time of Greek legends. It exists somewhere between art and life.

Before it was relegated to the playground, the swing was thought to have magical properties; it was used to ward off suicide and in rites of passage. It was also thought to cure tuberculosis, hysteria and impotence.

Javier Moscoso explores the historic anthropology and sociology of fun, delving into the story of this contraption, which can be found everywhere from the works of Watteau, Fragonard and Goya to 17th and 18th century European courts, and examining its surprising areas of overlap with other cultural traditions.

"With each of his essays, Javier Moscoso manages to show us ingenious, unknown and very interesting details of the subjects he deals with. Here, he takes us through the history of the swing, a journey from classical Greece or pre-imperial China to the present day. Full of curiosities and with an appendix of photographs and illustrative material, it is a fascinating pendulum ride through the history of an object which is much more than a children's toy."

LaSexta

"The purpose of this dense essay on the body and civilization takes the physical dimension [of the swing] as its starting point. Its real objective – through analysing the mythical and artistic transformation of the swing – is the exploration of the human. Put this way, this may sound pretentious, as well as surprising, but Moscoso is one of the most interesting Spanish thinkers. [...] He again proves this here because what today seems to us only a childish distraction was represented for millennia."

Jordi Amat, El País

WOMEN'S HISTORY





THE AUTHOR

María Jesus Fuente Pérez is Emeritus Professor of Medieval History at the Carlos III University of Madrid- She earned a doctorate in History from the Complutense University of Madrid and a master's degree in Education from the Harvard University.



THE LIGHT OF MY EYES BEING A MOTHER IN THE MIDDLE AGES

La luz de mis ojos
María Jesus Fuente Pérez
Taurus
February 2023
370 pages

A study of the Middle Ages as a fundamental moment in the cultural construction of motherhood

SYNOPSIS

In this marvellously constructed account of the role of motherhood in the Middle Ages, María Jesus Fuente Pérez, doctor in Medieval History, skilfully combines the studies of history, literature, religion and art.

To understand motherhood in the 21st century, María Jesús Fuente makes us look at the past; a trip to the Middle Ages where we find the roots of practices that have survived to this day.

The desire to be a mother, the lack of it, breastfeeding, childbirth, postpartum or parenting in general are some of the issues that make up this original essay, which allows us to contemplate, with the clarity of distance, aspects which are currently being debated with great ardor.

Based on the historical account, the author helps to blur emotional, ideological or costumbrist layers that often blur reality.



THE AUTHOR

Cristina Oñoro

(Madrid, Spain, 1979) is a professor at the Complutense University of Madrid. She holds a PhD in Literary Theory and Comparative Literature and a degree in Philosophy, and has been a lecturer and postdoctoral researcher at the Université de Strasbourg. Her lines of research revolve around literature written by women, contemporary narrative and theatre, and the relationship between philosophy and literary creation. In recent years she has developed an important educational program through reading clubs that she has directed in bookstores and cultural institutions in Madrid. She is the author of several specialized publications, including the essay *Enrique Vila-Matas. Juegos, ficciones, silencios* (Visor Libros, 2015).



THE WOMEN WHO WERE LEFT OUT

Las que faltaban

Cristina Oñoro

Taurus

February 2022

250 pages

[Sales Presentation Video](#)

English sample available

SYNOPSIS

From a marvelous network of connections between female experiences, Cristina Oñoro tells a different history of the world, using a myriad of memorable details and curious anecdotes, as well as the latest, specialized advances when researching her protagonists.

Without falling into the temptation of presenting its protagonists as exceptions, *The Women Who were Left Out* traces an authentic genealogy and in its pages we learn about influential women throughout history, such as the midwives of the classical world, Cleopatra's daughter, the writer Christine de Pizan, the ladies of the court of Isabelle de Valois, Mary Shelley and Cassandra Austen, the students of the Residencia de Señoritas de Madrid, the activists Gloria Steinem and Dorothy Pittman Hughes or Chicana writers such as Gloria Anzaldúa.

Virginia Woolf's incisive observations, as well as a wide selection of images, accompany the reading of the book, which also subtly traces the history of feminist thought.

With brilliance and elegance, Cristina Oñoro builds a fascinating story that dismantles the narratives about humanity and demolishes inherited misogynist discourses

"An extraordinary gallery of inspired women, so many of them silenced. A brilliant way to turn the history of the world upside down"

Enrique Vila-Matas

"Passionate, rigorous, funny, exciting and luminous. It is history, it is essay, it is literature, all at once. It is a celebration."

Lara Moreno

"This book recognizes, from the title, the silences that accompany us. Cristina Oñoro examines our cultural history, made of myths, and does so with acuity, memory and imagination."

María Folguera

"A timely, original, and urgent book that never falls into ideological gaps or oversimplifications."

Karina Sanz Borgo, ABC

"A jovial and luminous book that teaches us why these women made us better."

José Luis Pardo

SPANISH HISTORY





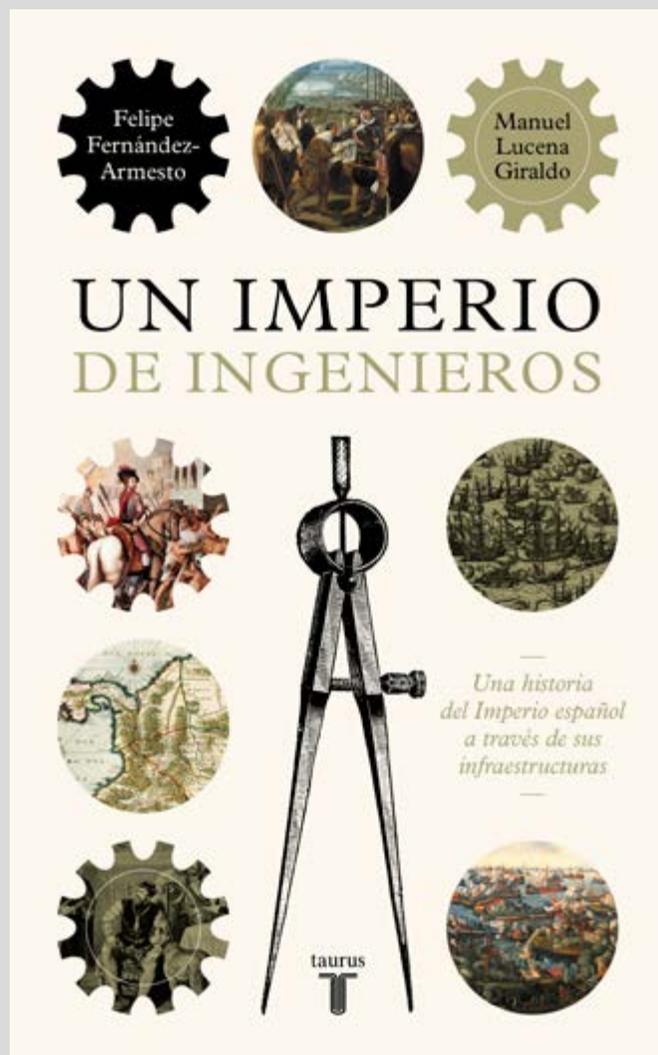
THE AUTHORS

Felipe Fernández-Armesto

holds a doctorate from Oxford and has worked at the most prestigious universities in Europe and the United States. He is the author of dozens of books, which have been translated into over twenty-five languages.

Manuel Lucena Giraldo

is a researcher at the Spanish National Research Council, doctor of American history and associate professor of humanities at IE Business School. He has been a visiting professor at Harvard University as well as several other notable academic institutions.



AN EMPIRE OF ENGINEERS

Un imperio de ingenieros

Felipe Fernández-Armesto; Manuel Lucena Giraldo

Taurus

March 2022

480 pages

Sold to: World English (Reaktion Books)

Full English PDF available

SYNOPSIS

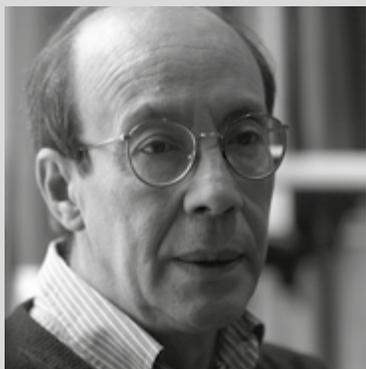
The Spanish Empire, praise for Spain's preeminence during the colonial era and an overview of Spain's greatest achievements in science and technology are undoubtedly of interest to a specific but sizeable audience. In addition to dealing with these topics, however, this iconoclastic book represents a historiographic breakthrough in our vision of the Spanish Empire, clearing new ground for a broad audience.

As authors, Armesto and Lucena notably use an almost Anglo-Saxon writing style that makes the text accessible and pleasant to read. Their modern focus highlights Spain's massive efforts in Latin America and the ways in which it contributed to advances in science and technology in American territories. It is a celebration of engineers' curiosity, ingenuity and ability to adapt. It will certainly surprise readers everywhere.

A celebration of engineers' curiosity, ingenuity and ability to adapt

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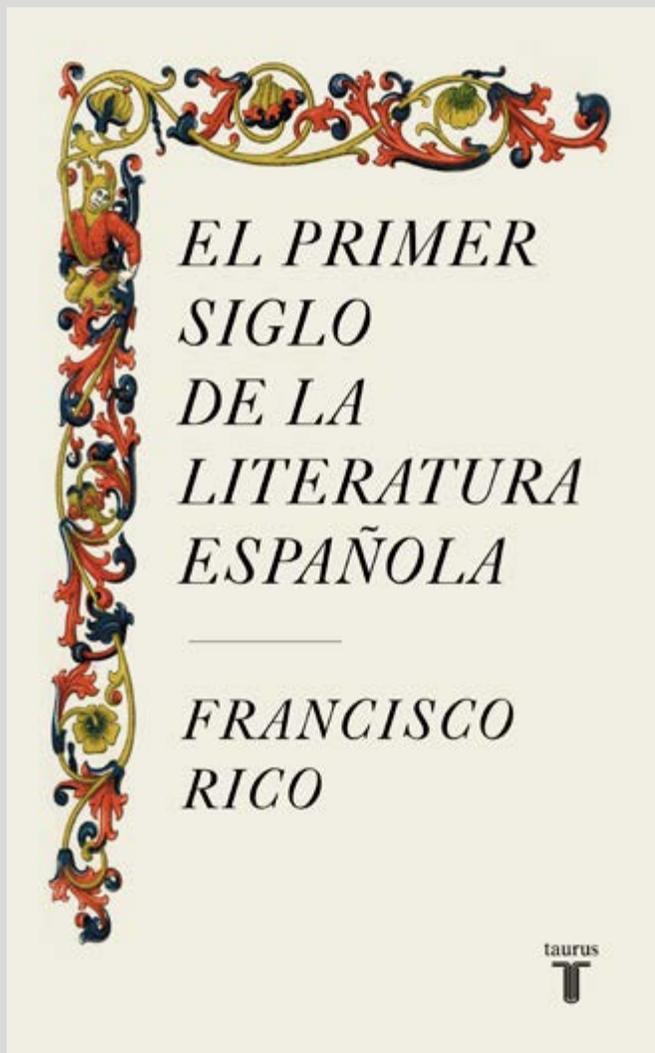
- I Introduction: Making Empire Work
- II Enter the Engineers
- III The Oceanic Scaffolding: Maritime Communications
- IV Making Ways: Landward Communications
- V Troubled Waters: Along and Across Internal Waterways
- VI The Rings of Stone: Fortifying the Frontiers
- VII On the Waterfront: Harbours and Arsenals
- VIII Encompassing the Public Sphere: Social and Economic Infrastructure
- IX The Structures of Health
- X The Missionary Frontier: Missions as Infrastructure
- XI The Last Century



THE AUTHORS

Francisco Rico

(Barcelona, 1942) is a philologist and academic of the Spanish language. He is an Emeritus Professor of Literatures Hispanic Medieval Studies at the UAB and holds an honorary doctorate from various universities. He runs the Classic Library of the Royal Spanish Academy and has edited medieval and Spanish Golden Age classics, such as *Don Quixote*. His academic work has been recognized with various national and international awards.



THE FIRST CENTURY OF SPANISH LITERATURE

El primer siglo de la literatura española

Francisco Rico

Taurus

November 2022

Medieval Spanish literature, presented by one of the most authoritative voices in language and Spanish literature

SYNOPSIS

A fundamental work in the field of humanities. Over the centuries, human beings have learned to use language beyond simply pure communication, experimenting with its aesthetic and expressive value.

In this essential work, Francisco Rico delves into medieval romance to understand the roots of literature, as well as its oral tradition.

Its' history has never unfolded in a linear fashion and in this title the author presents how Spanish literature would not exist without contact with other cultures. *The first century of Spanish literature* is an exhaustive analysis that studies how the primary and universal attitudes of the human race gave rise to the development of language as yet another tool at the service of art.

LATIN AMERICAN HISTORY



CARLOS GRANÉS

Carlos Granés

Bogotá (1975) – Essayist and doctor of social anthropology (Complutense University of Madrid); winner of the Extraordinary Doctorate Award.

In 2003-2004, he received a fellowship at the University of California, Berkeley. He is the author of *La revancha de la imaginación* (CSIC, 2008); *El puño invisible: Arte Revolución y un siglo de cambios culturales*, published by Taurus and winner of the 2011 Isabel Polanco International Essay Prize; and *La invención del paraíso: El Living Theatre y el arte de la osadía*, also published by Taurus in 2015.

He has collected Mario Vargas Llosa's writings on Latin American culture and politics, which can be found in *Sables y Utopías: Visiones de América Latina*, and on libraries and education, which can be found in *Elogio de la educación*.

His essays have appeared in cultural magazines such as *Letras Libres*, *Arcadia*, *Sibila*, *Unidiversidad* and *El Malpensante*. He is also a contributor to several Spanish and Latin American media outlets.

He is currently a columnist at *El Espectador* (Colombia) and a regular speaker at Spanish and Latin American universities and cultural institutions. In 2015, he gave the Luis Ángel Arango International Art Lecture. In 2019 he published *Salvajes de una nueva época: Cultura, capitalismo and política* and his most recent book is *Delirio Americano* (2022, Taurus).

"Colossal and brilliant. As ambitious and controversial as all great books have to be. This is a masterful work of historical synthesis that I hope will get many people talking, arguing, and thinking critically. Essential reading. A gem."

Juan Esteban Constain on *American Delirium* for *El Espectador*

"I don't think any writer has ever painted such a complete, vivid, and lucid portrait of the avant-garde movements of the twentieth-century. I read it with the thrill and excitement that I derive from the best novels."

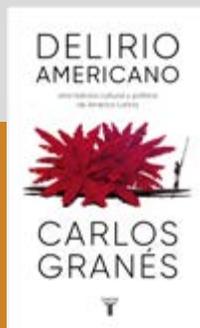
Mario Vargas Llosa, on *The Invisible Fist*

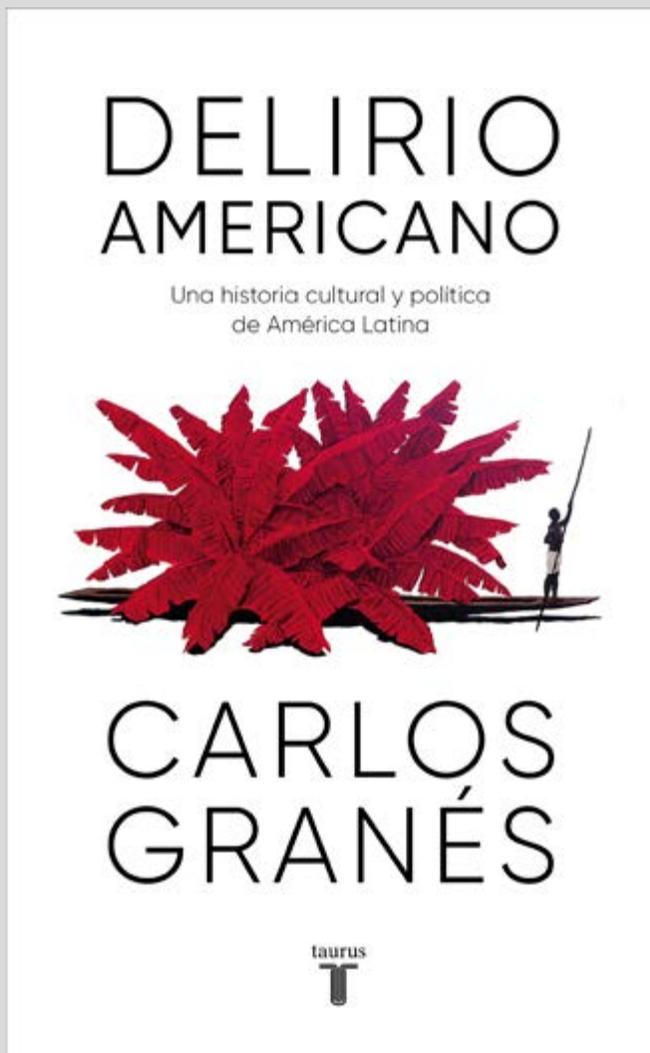
"Granés nails it again, with bold essay on a topic with great reach and relevance today."

Forbes, on *Savages for a New Age*

"An admirable book."

Daniel Gascón, *Letras Libres*, on *The Invention of Paradise*





AMERICAN DELIRIUM

El delirio americano

Carlos Granés

Taurus

January 2022

600 pages

Rights sold: China (Shanghai Translation)

English Sample available

SYNOPSIS

The definitive essay on the singular pair that has defined Latin America since the twentieth century and through to the present day: the combination of bold avant-garde art, and a political landscape often dominated by nationalism, machismo, and dictatorships.

Carlos Granés, one of the most original, solid thinkers of our time, has pieced together a thrilling narrative of the immense, intricate, and vibrant puzzle of the twentieth century in Latin America. For the first time ever, readers will find in a single book the many phases, currents, and major events of a history always told in fragments and colored by the complex relationships between culture and politics. This essay establishes surprising links, illuminates revelatory contradictions, and features all manner of important figures including José Martí, César Vallejo, Nahui Olín, Juan Domingo Perón, Gabriel García Márquez, Doris Salcedo, and Caetano Veloso.

With the dawn of the 20th century, culture and politics in Latin America began to draw closer to one another, even before the same occurrence in Europe. Cultural movements culminated in revolutionary endeavors that would have far-reaching impacts over the course of the century. These were the poets and essayists who invented a Latin America with its own identity, and who, imbued with revolutionary ideas, created communism, fascism, populism, leftist guerrillas, military dictatorships and the Latin American boom, from which two opposing views of the continent were to be derived.

Wonderfully narrated, Carlos Granés offers us, through speeches, artistic and political manifestos, poems, memoirs and biographies, the first truly comprehensive study of the evolution of culture in Latin America and its influence on politics throughout the 20th century.

An extraordinary history of the Latin American avant-garde, 20th-century cultural expression and politics

"Carlos Granés has written an extraordinary essay on the cultural history of Latin America that revalues the originality and the very rich and multiple efforts of literature and art within in the continent".

Mario Vargas Llosa

"Carlos Granés is, to my mind, one of the best historical writers in our language. His books are written in precise and flexible prose, with fresh ideas that bring new perspectives to old problems."

Javier Cercas

"One of the richest, most illuminating essays I've read in a long time, slicing right past the distortions of sectarianism and the absurdities of political correctness. There's a lot to learn from this book."

Juan Gabriel Vásquez, El País

"Brilliant and perceptive, Granés is one of the best essay writers out there."

El Confidencial

"A timely, original, and urgent book that never falls into ideological gaps or oversimplifications."

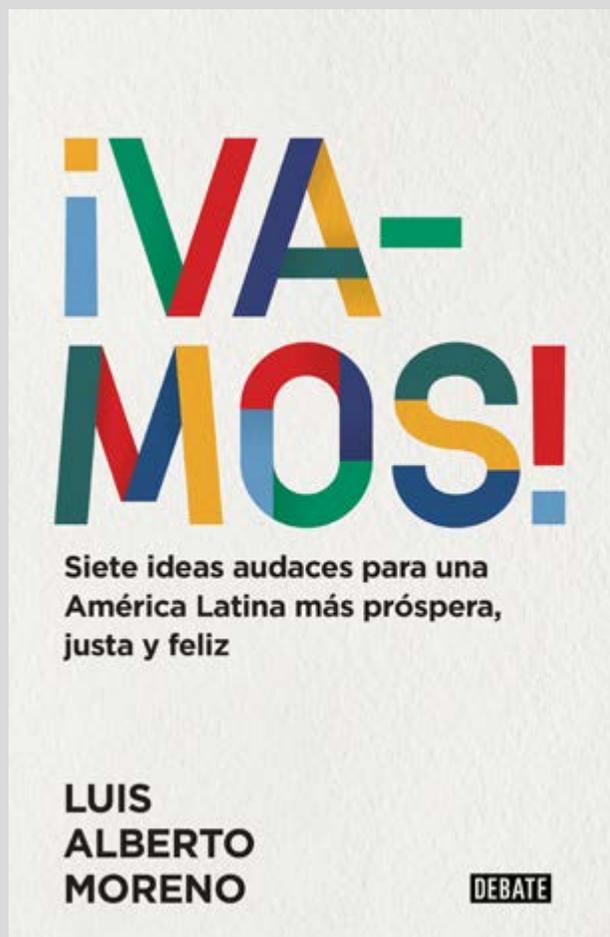
Karina Sanz Borgo, ABC



THE AUTHOR

Luis Alberto Moreno

(Philadelphia, 1953) is a Colombian journalist and diplomat of American origin. He was Minister of Economic Development of Colombia, ambassador to the United States, member of the International Olympic Committee and president of the Inter-American Development Bank.



REINVENTING LATIN AMERICA

¡Vamos!

Luis Alberto Moreno

Debate

April 2022

200 pages

Full English PDF Available

SYNOPSIS

Latin America today is in a state of suffering, besieged by numerous crises, even by its own historically tumultuous standards. It was ground zero for COVID-19 and its economies suffered the deepest recessions. Add to that the recent wave of violent street protests, an unprecedented migration crisis, corruption scandals, and painfully inept populist leaders, and many wonder if Latin America is doomed.

Luis Alberto Moreno refuses to believe it. With more than twenty years of experience at the center of Latin American politics, he offers a nuanced, thoughtful and accessible vision of the region and proposes fresh and compelling ideas for certain progress.

7 daring ideas for a wealthier, fairer, more globally integrated – and, yes, happier – region

Luis Alberto Moreno is one of the true leaders of Latin America, committed to its future, and has a broad vision of the region's role in the world.

Fluent in English, he has given several talks around the world about the state of Latin American economics and politics. Some examples below:

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